

Prudential plc - consensus of analyst estimates for HY2024

USD m (unless otherwise stated)	HY23 ACTUAL (AER)	HY24 Consensus	High	Low
APE	3,027	3,158	3,330	3,024
NBP	1,489	1,457	1,497	1,405
NBP margin (% of APE)	49.2%	46.1%	48.0%	44.5%
IFRS				
Life	1,636	1,654	1,710	1,553
Eastspring	146	147	158	137
Other income and expenditure	(320)	(311)	(269)	(354)
Total IFRS Operating Profit	1,462	1,499	1,580	1,421
Ordinary DPS (US cents)	6.26	6.83	6.89	6.81

Number of analysts contributing to consensus

10