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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

PUBLICATION OF FINAL TERMS PURSUANT TO THE ISSUE OF USD 500,000,000 6.500 PER CENT.

RESETTABLE DATED TIER 2 NOTES DUE 20 OCTOBER, 2048, £750,000,000 5.625 PER CENT.

RESETTABLE DATED TIER 2 NOTES DUE 20 OCTOBER, 2051 AND £500,000,000 6.250 PER CENT.

RESETTABLE DATED TIER 2 NOTES DUE 20 OCTOBER, 2068 (THE "NOTES")

BY PRUDENTIAL PLC (THE "COMPANY")

Each of the following Final Terms (the "Final Terms") are available for viewing:

Final Terms dated 1 October, 2018 relating to the issue by the Company of USD 500,000,000 6.500 per cent. Resettable Dated Tier 2 Notes due 20 October, 2048 under the Company's £10,000,000,000 Medium Term Note Programme (the "**2048 Notes**").

Final Terms dated 1 October, 2018 relating to the issue by the Company of £750,000,000 5.625 per cent. Resettable Dated Tier 2 Notes due 20 October, 2051 under the Company's £10,000,000,000 Medium Term Note Programme (the "2051 Notes").

Final Terms dated 1 October, 2018 relating to the issue by the Company of £500,000,000 6.250 per cent. Resettable Dated Tier 2 Notes due 20 October, 2068 under the Company's £10,000,000,000 Medium Term Note Programme (the "2068 Notes").

To view the full document for the 2048 Notes, please paste the following URL into the address bar of your browser: http://www.rns-pdf.londonstockexchange.com/rns/6789C_1-2018-10-2.pdf

To view the full document for the 2051 Notes, please paste the following URL into the address bar of your browser: http://www.rns-pdf.londonstockexchange.com/rns/6789C_2-2018-10-2.pdf

To view the full document for the 2068 Notes, please paste the following URL into the address bar of your browser: http://www.rns-pdf.londonstockexchange.com/rns/6789C_3-2018-10-2.pdf

Each of Final Terms must each be read in conjunction with the prospectus in respect of the Programme dated 12 June, 2018 as supplemented by the supplementary prospectus dated 17 September, 2018 (the "**Prospectus**").

A copy of each of the Final Terms will be submitted to the National Storage Mechanism and will shortly be available for inspection at $\underline{www.morningstar.co.uk/uk/NSM}$.

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Please note that the information contained in the Prospectus and the Final Terms may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus and the Final Terms) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the Prospectus you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

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2 October 2018, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, John William Foley, Nicolaos Andreas Nicandrou ACA and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

^{*} For identification purposes