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(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

2 July 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair Shriti Vinodkant Vadera

Executive Director Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

^{*} For identification purposes

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Jeremy Anderson				
2	Reason for the notification	ason for the notification				
a)	Position/status	Independent Non-Executive Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4		tion(s): section to be repeated for (i) each type of instrument; eaction; (iii) each date; and (iv) each place where transactions				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares				
c)	Price and volume	Price	Volume			
		GBP 7.472	10,000			
d)	Aggregated information					
	- Aggregated volume	10,000				
	- Price	GBP 7.472				
e)	Date of the transaction	2024-06-27				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Jeanette Wong			
2	Reason for the notification				
a)	Position/status	Independent Non-Executive Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ection to be repeated for (i) each type of instrument; ii) each date; and (iv) each place where transactions			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each			
	Identification code	GB0007099541			
b)	Nature of the transaction	Acquisition of shares			
c)	Price and volume	Deiter	V-1		
		Price	Volume		
		HKD 73.5465	5,000		
d)	Aggregated information				
	- Aggregated volume	5,000			
	- Price	HKD 73.5465			
e)	Date of the transaction	2024-06-27			
f)	Place of the transaction	Hong Kong Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Arijit Basu			
2	Reason for the notification				
a)	Position/status	Independent Non-Executive Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4	` '	e transaction(s): section to be repeated for (i) each type of instrument; e of transaction; (iii) each date; and (iv) each place where transactions onducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each			
	Identification code	GB0007099541			
b)	Nature of the transaction	Acquisition of shares			
c)	Price and volume	[D :	Tvv .		
		Price	Volume		
		GBP 7.41794	5,887		
d)	Aggregated information				
	- Aggregated volume	5,887			
	- Price	GBP 7.41794			
e)	Date of the transaction	2024-06-27			
f)	Place of the transaction	London Stock Exchange			

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/

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