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Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)*

2024 FIRST INTERIM DIVIDEND

The attached announcement is being released by Prudential plc on the date below.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

28 August 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

28 August 2024

2024 FIRST INTERIM DIVIDEND

Prudential plc (“Prudential”) has today announced its 2024 first interim dividend of 6.84 US cents per ordinary share.

Shareholders holding shares on the UK or Hong Kong share registers will receive their dividend payments in either pounds sterling or Hong Kong dollars respectively, unless they elect to receive dividend payments in US dollars. Elections for US dollar payments must be made through the relevant UK or Hong Kong share registrar on or before 30 September 2024. Further information is available at <https://www.prudentialplc.com/en/investors/shareholder-information/dividend/dividend-currency-election>

The corresponding amount per share in pounds sterling and Hong Kong dollars is expected to be announced on or around 9 October 2024. The US dollar to pound sterling and to Hong Kong dollar conversion rates will be determined by the actual rates achieved by Prudential buying those currencies.

Holders of American Depositary Receipts (“ADRs”) will receive their dividend payments in US dollars through JPMorgan, the ADR Depositary.

Shareholders holding an interest in Prudential shares through The Central Depository (Pte) Limited (“CDP”) in Singapore will receive their dividend payments in Singapore dollars, at the prevailing market rate.

All shares bought back by Prudential awaiting cancellation on the Record Date are not eligible for the 2024 first interim dividend.

A dividend reinvestment plan (DRIP) will continue to be offered to shareholders on the UK register. The DRIP enables the relevant shareholders to elect to invest their cash dividends in the purchase of Prudential shares in the market. Further information is available at <https://www.prudentialplc.com/en/investors/shareholder-information/dividend/dividend-reinvestment-plan>

The Group continues to explore the use of scrip dividends, including issuance only on the Hong Kong line and the dilutive effect being neutralised by a share buy back on the London line. If a scrip dividend alternative is to be offered in respect of the 2024 first interim dividend, the Group will make an announcement to that effect on or before 4 September 2024 (in the absence of such announcement, no scrip dividend alternative is to be offered in respect of the 2024 first interim dividend).

2024 first interim dividend timetable

Ex-dividend date	5 September 2024 (Hong Kong, UK and Singapore)
Record date	6 September 2024
Deadline for receipt of currency elections	30 September 2024 (Hong Kong and UK)
Deadline for receipt of Dividend Re-investment Plan elections	30 September 2024 (UK)
Pound sterling and Hong Kong dollar amount per share announced	On or around 9 October 2024
Payment date	23 October 2024 (Hong Kong, UK and ADR holders) On or around 30 October 2024 (Singapore)

Registrars' contact details

<i>Register</i>	<i>Contact details</i>
UK register: Computershare Investor Services PLC	<p>The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ, United Kingdom.</p> <p>Telephone: +44 (0)370 707 1507</p> <p>Lines are open from 8.30am to 5.30pm (UK time), Monday to Friday excluding weekends and bank holidays.</p>
Hong Kong register: Computershare Hong Kong Investor Services Limited	<p>17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.</p> <p>Telephone: +852 2862 8555</p> <p>Lines are open from 9.00am to 6.00pm (Hong Kong time), Monday to Friday excluding weekends and bank holidays.</p>
Singapore register	<p>Shareholders who have shares standing to the credit of their securities accounts with the CDP in Singapore may refer queries to the CDP.</p> <p>Enquiries regarding shares held in Depository Agent Sub-accounts should be directed to your Depository Agent or broker.</p> <p>Email: asksgx@sgx.com Telephone: +65 6535 7511</p> <p>Lines are open from 8.30am to 5.00pm (Singapore time), Monday to Friday excluding weekends and public holidays.</p>
US ADRs	<p>Shareowner Services P.O. Box 64504, St. Paul, MN 55164-0504, USA.</p> <p>Telephone: +1 800 990 1135, or from outside the USA +1 651 453 2128 or log on to www.adr.com</p> <p>Lines are open from 7.00am to 7.00pm (Eastern Standard time), Monday to Friday excluding weekends and bank holidays.</p>

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About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

The ISIN code for the ordinary shares of Prudential is GB0007099541 and the TIDM code is PRU.

<https://www.prudentialplc.com/>