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announcement.		
Cash Dividend with Currency and Scrip Option Announcement for Equity Issuer		
Issuer name	Prudential plc	
Stock code	02378	
Multi-counter stock code and currency	Not applicable	
Other related stock code(s) and name(s)	Not applicable	
Title of announcement	2024 First Interim Dividend	
Announcement date	30 August 2024	
Status	New announcement	
Information relating to the dividend		
Dividend type	Interim (Semi-annual)	
Dividend nature	Ordinary	
For the financial year end	31 December 2024	
Reporting period end for the dividend declared	30 June 2024	
Dividend declared	USD 0.0684 per share	
Date of shareholders' approval	Not applicable	
Default option	Cash	
Information relating to scrip option		
The price for converting cash dividend per scrip share in declared currency	To be announced	
Despatch date of share certificates	23 October 2024	
First date of dealing in scrip shares	23 October 2024	
Partial election of scrip shares	Yes	
Fractional entitlements of scrip shares	Other The number of scrip shares will be rounded down to the nearest whole number of the scrip shares and the residual scrip dividend entitlement will be distributed in default currency to the respective qualifying shareholders concerned.	
Information relating to Hong Kong share register		
Default currency and amount in which the dividend will be paid	HKD amount to be announced	
Exchange rate	To be announced	
Amount in which the dividend will be paid in alternative currency 1	USD 0.0684 per share	
Exchange rate for alternative currency 1	USD 1: USD 1	
Partial election of currency option	Yes	

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Closing date and time for option election	30 September 2024 16:30
Ex-dividend date	05 September 2024
Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend	06 September 2024 16:30
Book close period	Not applicable
Record date	06 September 2024
Payment date	23 October 2024
Share registrar and its address	Computershare Hong Kong Investor Services Limited
	Shops 1712-1716
	17th Floor
	Hopewell Centre
	183 Queen's Road East
	Wanchai
	Hong Kong
Information relating to withholding tax	
Details of withholding tax applied to the dividend declared	Not applicable
Information relating to listed warrants / convertible securities issued by the issuer	
Details of listed warrants / convertible securities issued by the issuer	Not applicable

Other information

Following the announcement made on 28 August 2024 of a 2024 first interim dividend, the board of directors (the "Board") of Prudential plc (the "Company") is pleased to confirm that a scrip dividend alternative will be offered in respect of the 2024 first interim dividend. The following details announced on 28 August 2024 in respect of the 2024 first interim dividend remain unchanged and are also applicable to the scrip dividend alternative.

- (1) A 2024 first interim dividend of 6.84 US cents per ordinary share will be paid on Wednesday, 23 October 2024 to shareholders recorded (a) on the United Kingdom register at 5.00pm (British Summer Time) on Friday, 6 September 2024; and (b) on the Hong Kong branch register at 4.30pm (Hong Kong time) on Friday, 6 September 2024. Shareholders with shares standing to the credit of their securities accounts with The Central Depository (Pte) Limited ("CDP Shareholders") at 5.00pm (Singapore time) on Friday, 6 September 2024 will be paid the 2024 first interim dividend on or around Wednesday, 30 October 2024.
- (2) The ordinary shares of the Company will be quoted ex dividend for CDP Shareholders on Thursday, 5 September 2024.

The Company is incorporated and registered in England and Wales with limited liability, registered number 01397169.

Directors of the issuer

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vadera

Executive Director

Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,

Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,

Jeanette Kai Yuan Wong and Yok Tak Amy Yip

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