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Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)*

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR HOLDINGS

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

9 September 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0007099541

Issuer Name

Prudential Public Limited Company

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

UBS Group AG – Investment Bank & Global Wealth Management

City of registered office (if applicable)

London

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Name	City of registered office	Country of registered office
UBS AG	London	United Kingdom

5. Date on which the threshold was crossed or reached

04-Sep-2024

6. Date on which Issuer notified

06-Sep-2024

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	5.239558	0.175611	5.415169	147711614

Position of previous notification (if applicable)				
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8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0007099541		142921434		5.239558
Sub Total 8.A	142921434		5.239558%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Depository Receipts (US74435K2042)		At any time	3680	0.000135
Right to Recall of Lent shares		At any time	76313	0.002798
Right to Recall of Depository Receipts (US74435K2042)		At any time	3898	0.000143
Long Call Option	12/09/2024 - 27/11/2025		2927304	0.107316
Sub Total 8.B1			3011195	0.110392%

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Equity Swaps	18/02/2028		Cash	64852	0.002378
Long Call Option	16/10/2024		Cash	14133	0.000518

Short Put Option	20/12/2024-20/06/2025		Physical	1700000	0.062323
Sub Total 8.B2				1778985	0.065219%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
UBS Group AG (Chain 1)				
UBS Group AG (Chain 1)	UBS AG	5.234023		5.409360%
UBS Group AG (Chain 2)				
UBS Group AG (Chain 2)	UBS AG	5.234023		5.409360%
UBS Group AG (Chain 2)	UBS Switzerland AG			
UBS Group AG (Chain 3)				
UBS Group AG (Chain 3)	UBS AG	5.234023		5.409360%
UBS Group AG (Chain 3)	UBS Bank (Canada)			

UBS Group AG (Chain 4)				
UBS Group AG (Chain 4)	UBS AG	5.234023		5.409360%
UBS Group AG (Chain 4)	UBS Americas Holding LLC			
UBS Group AG (Chain 4)	UBS Americas Inc.			
UBS Group AG (Chain 4)	UBS Securities LLC			
UBS Group AG (Chain 5)				
UBS Group AG (Chain 5)	UBS AG	5.234023		5.409360%
UBS Group AG (Chain 5)	Credit Suisse International			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

13. Place Of Completion