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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR HOLDINGS

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

12 September 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0007099541

Issuer Name

Prudential Public Limited Company

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights; Other

Comments

UBS trading book holdings in Prudential PLC fell below 5% and are therefore exempt from reporting.

3. Details of person subject to the notification obligation

Name

UBS Group AG – Investment Bank & Global Wealth Management

City of registered office (if applicable)

London

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

City of registered office (if applicable)

Country of registered office (if applicable)

5. Date on which the threshold was crossed or reached

09-Sep-2024

6. Date on which Issuer notified

11-Sep-2024

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached	% of voting rights through financial	Total of both in % (8.A + 8.B)	Total number of

	to shares (total of 8.A)	instruments (total of 8.B 1 + 8.B 2)		voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	0.000000	0.000000	0.000000	0
Position of previous notification (if applicable)	5.239558	0.175611	5.415169	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0007099541		0		0.000000
Sub Total 8.A	0		0.000000%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
UBS Group AG (Chain				

1)				
UBS Group AG (Chain 1)	UBS AG			
UBS Group AG (Chain 2)				
UBS Group AG (Chain 2)	UBS AG			
UBS Group AG (Chain 2)	UBS Switzerland AG			
UBS Group AG (Chain 3)				
UBS Group AG (Chain 3)	UBS AG			
UBS Group AG (Chain 3)	UBS Bank (Canada)			
UBS Group AG (Chain 4)				
UBS Group AG (Chain 4)	UBS AG			
UBS Group AG (Chain 4)	UBS Americas Holding LLC			
UBS Group AG (Chain 4)	UBS Americas Inc.			
UBS Group AG (Chain 4)	UBS Securities LLC			
UBS Group				

AG (Chain 5)				
UBS Group AG (Chain 5)	UBS AG			
UBS Group AG (Chain 5)	Credit Suisse International			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

UBS trading book holdings in Prudential PLC fell below 5% and are therefore exempt from reporting.

12. Date of Completion

11-Sep-2024

13. Place Of Completion

Zurich, Switzerland