



Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)

(Stock Code : 2378)

13 September 2024

Dear Shareholder,

Notification of publication of circular in relation to the Evergreen Scrip Dividend Scheme, the Dividend Mandate Form and arrangement for means of receipt and language of Corporate Communications

We are delighted to notify you that a circular in relation to the Evergreen Scrip Dividend Scheme and the dividend mandate form (the "Current Corporate Communications") of Prudential plc (the "Company") in English and Chinese are available on the website of the Company at www.prudentialplc.com/en/news-and-insights/all-news/hkex (the "Company Website") and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKEx Website"). The Current Corporate Communications are enclosed if you are a new shareholder or have previously selected to receive paper copies of Corporate Communications¹.

As a shareholder of the Company, we would like you to receive all Corporate Communications of the Company, such as the Current Corporate Communications, in your preferred format. You may at any time choose to receive Corporate Communication(s) in paper format (that is, in English, Chinese or both languages), free of charge. Alternatively, you may choose to receive e-mail notifications whenever Corporate Communication(s) are available on the Company Website.

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long paper documents, and to the Company, as it represents a considerable saving in printing and distribution costs. In addition, reducing unnecessary printing will benefit the environment.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you to provide your email address by completing, signing and returning the enclosed reply form (the "Reply Form") to the Company c/o its Hong Kong branch share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, by following the mailing instructions set out below.

Arrangement for means of receipt and language of Corporate Communications

If you would like to change the language or means of receipt of the Company's Current Corporate Communications and all future Corporate Communications, please complete the Reply Form, sign the form and return it to the Company c/o its Hong Kong Share Registrar by following the mailing instructions set out below. You can change your mind at any time by providing reasonable notice in writing to the Company c/o the Hong Kong Share Registrar by mail or by email at prudential.ecom@computershare.com.hk to change the means of receipt and/or your choice of language of the Corporate Communications.

If for any reason you have difficulty in receiving or gaining access to the Corporate Communications on the Company Website or the HKEx Website, the Hong Kong Share Registrar will, upon your request in writing or by e-mail, send a paper copy of the relevant Corporate Communications free of charge. Please note that the paper copies of the English and Chinese versions of all future Corporate Communications will be available from the Company c/o the Hong Kong Share Registrar upon request; and the electronic versions will also be available on the Company Website at www.prudentialplc.com/en/news-and-insights/all-news/hkex/ and the HKEx Website at www.hkexnews.hk.

The Reply Form may also be downloaded from the Company Website at www.prudentialplc.com/en/news-and-insights/all-news/hkex/ and the HKEx Website at www.hkexnews.hk.

Mailing instructions for the Reply Form

The completed and signed Reply Form should be returned to the Company c/o Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong by post using the mailing label provided at the bottom of the Reply Form (no postage stamp is required if mailed in Hong Kong), or by sending a scanned copy of the completed and signed Reply Form by email to prudential.ecom@computershare.com.hk.

Should you have any queries relating to the above, please contact the Hong Kong Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
By order of the Board of Directors
Prudential plc
Tom Clarkson
Company Secretary

Note:

¹ Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.

* For identification purposes

