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Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)*

OVERSEAS REGULATORY ANNOUNCEMENT

NEW SHARES TO BE ISSUED IN CONNECTION WITH THE SCRIP DIVIDEND ALTERNATIVE

The attached announcement is being released by Prudential plc on the date below.

14 October 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

New shares to be issued in connection with the scrip dividend alternative

On 28 August 2024, Prudential plc (“**Prudential**”) announced a 2024 first interim dividend of 6.84 US cents per ordinary share (the “**Dividend**”). On 30 August 2024, Prudential further announced that a scrip dividend alternative would be offered in respect of the Dividend in accordance with the shareholder approval obtained at the 2024 annual general meeting. The scrip dividend alternative will involve the issuance of relevant new ordinary shares on the Hong Kong line only.

To participate in the scrip dividend alternative, shareholders must have held a minimum of 118 ordinary shares on the applicable record date for the Dividend (6 September 2024 for United Kingdom and Singapore shareholders, or 9 September 2024 for Hong Kong shareholders).

Prudential announces that 2,813,929 ordinary shares of 5 pence each will be issued in connection with the scrip dividend alternative (the “**Shares**”). When issued, these Shares will rank pari passu with the existing ordinary shares. 214,108 of the Shares will be sold pursuant to the share dealing facility which Prudential has made available to enable United Kingdom shareholders to participate in the scrip dividend alternative if they cannot provide an address in Hong Kong or details of a Hong Kong qualifying brokerage account (a requirement of holding shares on the Hong Kong line). Further announcements will be made in due course in respect of the listing and admission of the Shares.

Consistent with the Board’s policy on scrip and staff incentive scheme share issuances, it is intended that any minor dilution of shareholders resulting from the scrip issuance will be neutralised through the on-market buyback of shares on the London Stock Exchange.

Further details can be found in the Evergreen Scrip Dividend Scheme Circular published on 13 September 2024 or viewed at www.prudentialplc.com/en/investors/shareholder-information/dividend/scrip-dividend.

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

<https://www.prudentialplc.com/>

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