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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

TRANSACTION IN OWN SHARES

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

15 October 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

Prudential plc

Transaction in own shares

Prudential plc (the "**Company**") announces today it has purchased the following number of its ordinary shares of 5 pence each through Goldman Sachs International (the "**Bank**") on the London Stock Exchange in accordance with the authority granted by shareholders at the Company's 2024 Annual General Meeting (the "**Purchase**"). The Purchase was effected in accordance with the agreement entered into with the Bank, as announced on 23 June 2024.

Date of purchase: 14 October 2024

Aggregate number of ordinary shares purchased: 900,000 (ISIN GB0007099541)

Lowest price paid per share: GBP 6.6680

Highest price paid per share: GBP 6.8400

Average price paid per share: GBP 6.7988

The Company intends to cancel the purchased shares. Following the above transaction, the Company will have 2,696,885,306 shares in issue.

Therefore, the total number of voting rights in the Company will be 2,696,885,306 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

All shares were purchased from the Bank as an on-exchange transaction subject to the rules of the London Stock Exchange and the Hong Kong Code on Share Buy-backs.

Schedule of Purchases:

Issuer name: Prudential plc

ISIN: GB0007099541

Intermediary name: Goldman Sachs International

Intermediary Code: GSILGB2X

Currency: GBP

Aggregated information:

| Venue | Volume-weighted average price | Aggregated volume | Lowest price paid per share | Highest price paid per share |
|-----------------------|-------------------------------|-------------------|-----------------------------|------------------------------|
| BATS | | - | | |
| CHI-X | | - | | |
| London Stock Exchange | £6.7988 | 900,000 | £6.6680 | £6.8400 |
| Turquoise | | - | | |
| Aquis | | - | | |

Disaggregated information:

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by the Bank on behalf of the Company is available via the link below.

http://www.rns-pdf.londonstockexchange.com/rns/1307I_1-2024-10-14.pdf

This announcement will also be available on Prudential's website at:

[LSE - Prudential plc](#)

[Additional information](#)

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

<https://www.prudentialplc.com/>

Contact**Media**

Simon Kutner +44 (0)7581 023260
Sonia Tsang +852 5580 7525

Investors/Analysts

Patrick Bowes +852 9611 2981
William Elderkin +44 (0)20 3977 9215
Darwin Lam +852 2918 6348