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(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

COMPLETION OF SHARE BUYBACK PROGRAMME

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

18 November 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair Shriti Vadera

Executive Director
Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

^{*} For identification purposes

Prudential plc

Completion of Share Buyback Programme

Prudential plc (the "Company") confirms that the share buyback programme that was announced on 23 June 2024 and commenced on 24 June 2024 (the "Programme") has now completed.

Since the commencement of the Programme, the Company has repurchased 81,403,648 ordinary shares in aggregate at a volume weighted average price of 657.45 pence per ordinary share for a total consideration of approximately £535m.

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/

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