

Additional Information

How to contact us

Prudential plc

Laurence Pountney Hill
London EC4R 0HH
Tel +44 (0)20 7220 7588
www.prudential.co.uk

Sir David Clementi

Chairman

Mark Tucker

Group Chief Executive

Tidjane Thiam

Group Chief Financial Officer

Peter Maynard

Group Legal Services Director & Company Secretary

Priscilla Vacassin

Group Human Resources Director

Stephen Whitehead

Group Communications Director

Prudential UK & Europe

3 Sheldon Square
London W2 6PR
Tel +44 (0)20 7334 9000
www.pru.co.uk

Nick Prettejohn

Chief Executive

M&G

Laurence Pountney Hill
London EC4R 0HH
Tel +44 (0)20 7626 4588
www.mandg.co.uk

Michael McLintock

Chief Executive

Prudential Corporation Asia

13th Floor
One International Finance Centre
1 Harbour View Street
Central
Hong Kong
Tel +852 2918 6300
Fax +852 2525 7522
www.prudentialcorporation-asia.com

Barry Stowe

Chief Executive

Jackson National Life Insurance Company

1 Corporate Way
Lansing
Michigan 48951
United States
Tel +1 517 381 5500
www.jnl.com

Clark Manning

President & Chief Executive Officer

Institutional analyst and investor enquiries

Tel +44 (0)20 7548 3511
Email investor.relations@prudential.co.uk

UK Register private shareholder enquiries

Tel 0871 384 2035
International shareholders tel:
+44 (0)121 415 7047

Irish Branch Register private shareholder enquiries

Tel +353 1 810 2400

American Depositary Receipt holder enquiries

Tel +1 201 680 6630

Media enquiries

Tel +44 (0)20 7548 2007
Email media.relations@prudential.co.uk

Prudential public limited company
Incorporated and registered in England and Wales

Registered office
Laurence Pountney Hill
London EC4R 0HH
Registered number 1397169

www.prudential.co.uk

Prudential plc is a holding company, some of whose subsidiaries are authorised and regulated by the Financial Services Authority (FSA).

Forward-looking statement

This Report may contain certain 'forward-looking statements' with respect to certain of Prudential's plans and its current goals and expectations relating to its future financial condition, performance, results, strategy and objectives. Statements containing the words 'believes', 'intends', 'expects', 'plans', 'seeks' and 'anticipates', and words of similar meaning, are forward-looking. By their nature, all forward-looking statements involve risk and uncertainty because they relate to future events and circumstances which are beyond Prudential's control including among other things, UK domestic and global economic and business conditions, market related risks such as fluctuations in interest rates and exchange rates, and the performance of financial markets generally; the policies and actions of regulatory authorities, the impact of competition, inflation, and deflation; experience in particular with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; and the impact of changes in capital, solvency or accounting standards, and tax and other legislation and regulations in the jurisdictions in which Prudential and its affiliates operate. This may for example result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. As a result, Prudential's actual future financial condition, performance and results may differ materially from the plans, goals, and expectations set forth in Prudential's forward-looking statements. Prudential undertakes no obligation to update the forward-looking statements contained in this Report or any other forward-looking statements it may make.

This Half-Yearly Financial Report is printed on paper made from 100 per cent recycled post-consumer waste. The paper is Forest Stewardship Council (FSC) accredited. This Half-Yearly Financial Report can be recycled.

Designed by Pauffley
Printed by royle print