|  | Single |  |  | Regular |  |  | Annual premium and contribution equivalents (APE) |  |  | Present value of new business premiums (PVNBP) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 sm | 2009 gm | 2009 cm | 2010 gm | 2009 gm | 2009 gm | 2010 sm | 2009 gm | 2009 gm | 2010 ¢m | 2009 gm | 2009 sm |
|  | Half year | Half year | Full year | Half year | Half year | Full year | Half year | Half year | Full year | Half year | Half year | Full year |
| Group insurance operations |  |  |  |  |  |  |  |  |  |  |  |  |
| Asia - excl |  |  |  |  |  |  |  |  |  |  |  |  |
| US | 5,493 | 3,798 | 8,885 | 11 | 12 | 24 | 560 | 392 | 912 | 5,569 | 3,889 | 9,048 |
| UK | 2,438 | 2,451 | 4,768 | 138 | 131 | 246 | 382 | 376 | 723 | 3,081 | 3,062 | 5,902 |
| Group total excl Japan | 8,361 | 6,576 | 14,438 | 819 | 635 | 1,401 | 1,655 | 1,292 | 2,844 | 11,966 | 9,502 | 20,932 |
| Japan | 8 | 38 | 57 | 6 | 25 | 46 | 7 | 29 | 52 | 34 | 155 | 263 |
| Group total | 8,369 | 6,614 | 14,495 | 825 | 660 | 1,447 | 1,662 | 1,321 | 2,896 | 12,000 | 9,657 | 21,195 |
| Asian insurance operations |  |  |  |  |  |  |  |  |  |  |  |  |
| Hong Kong | 31 | 31 | 94 | 127 | 92 | 232 | 130 | 95 | 241 | 746 | 582 | 1,414 |
| Indonesia | 39 | 13 | 41 | 125 | 82 | 186 | 129 | 83 | 190 | 464 | 282 | 671 |
| Malaysia | 20 | 33 | 63 | 75 | 49 | 140 | 77 | 52 | 146 | 406 | 295 | 814 |
| Philippines | 23 | 3 | 14 | 8 | 4 | 10 | 10 | 4 | 11 | 42 | 14 | 39 |
| Singapore | 147 | 115 | 297 | 60 | 40 | 98 | 75 | 52 | 128 | 573 | 409 | 1,033 |
| Thailand | 8 | 5 | 14 | 12 | 8 | 14 | 13 | 8 | 16 | 45 | 25 | 54 |
| Vietnam | - | - | 1 | 18 | 15 | 35 | 18 | 15 | 35 | 65 | 55 | 128 |
| SE Asia inc. |  |  |  |  |  |  |  |  |  |  |  |  |
| Hong Kong | 268 | 200 | 524 | 425 | 290 | 715 | 452 | 310 | 767 | 2,341 | 1,662 | 4,153 |
| China | 60 | 43 | 72 | 21 | 17 | 38 | 27 | 21 | 45 | 161 | 125 | 253 |
| India | 32 | 32 | 47 | 116 | 73 | 163 | 119 | 76 | 168 | 329 | 272 | 581 |
| Korea | 24 | 20 | 38 | 43 | 64 | 118 | 45 | 66 | 122 | 226 | 314 | 568 |
| Taiwan | 46 | 32 | 104 | 65 | 48 | 97 | 70 | 51 | 107 | 259 | 178 | 427 |
| Total Asian operations excl Japan | 430 | 327 | 785 | 670 | 492 | 1,131 | 713 | 524 | 1,209 | 3,316 | 2,551 | 5,982 |
| US insurance operations |  |  |  |  |  |  |  |  |  |  |  |  |
| Fixed annuities | 416 | 701 | 1,053 | - | - | - | 42 | 69 | 105 | 416 | 701 | 1,053 |
| Fixed index annuities | 600 | 575 | 1,433 | - | - | - | 60 | 58 | 143 | 600 | 575 | 1,433 |
| Life | 5 | 5 | 10 | 11 | 12 | 24 | 11 | 13 | 25 | 81 | 96 | 173 |
| Variable annuities | 4,472 | 2,517 | 6,389 | - | - | - | 447 | 252 | 639 | 4,472 | 2,517 | 6,389 |
| Total US insurance operations | 5,493 | 3,798 | 8,885 | 11 | 12 | 24 | 560 | 392 | 912 | 5,569 | 3,889 | 9,048 |
| UK insurance operations |  |  |  |  |  |  |  |  |  |  |  |  |
| Direct and partnership annuities | 362 | 273 | 590 | - | - | - | 36 | 27 | 59 | 362 | 273 | 590 |
| Intermediated annuities | 119 | 140 | 242 | - | - | - | 12 | 14 | 24 | 119 | 140 | 242 |
| Internal vesting annuities | 637 | 726 | 1,357 | - | - | - | 64 | 73 | 136 | 637 | 726 | 1,357 |
| Total individual annuities | 1,118 | 1,139 | 2,189 | - | - | - | 112 | 114 | 219 | 1,118 | 1,139 | 2,189 |
| Corporate pensions | 159 | 115 | 192 | 106 | 103 | 191 | 122 | 114 | 210 | 613 | 571 | 1,007 |
| Onshore bonds | 688 | 758 | 1,444 | - | - | - | 69 | 76 | 145 | 689 | 759 | 1,444 |
| Other products | 462 | 419 | 881 | 32 | 28 | 55 | 78 | 70 | 143 | 650 | 573 | 1,200 |
| Wholesale | 11 | 20 | 62 | - | - | - | 1 | 2 | 6 | 11 | 20 | 62 |
| Total UK insurance operations | 2,438 | 2,451 | 4,768 | 138 | 131 | 246 | 382 | 376 | 723 | 3,081 | 3,062 | 5,902 |
| Group Total excl Japan | 8,361 | 6,576 | 14,438 | 819 | 635 | 1,401 | 1,655 | 1,292 | 2,844 | 11,966 | 9,502 | 20,932 |


|  | 2010 fm |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 Jan 2010 | Market gross inflows | Redemptions | Market exchange translation and other movements | 30 Jun 2010 |
| Asian operations | 19,474 | 37,983 | $(38,281)$ | 1,169 | 20,345 |
| US operations | - | - | - | - | - |
| UK operations | 70,306 | 13,372 | $(8,698)$ | 690 | 75,670 |
| Group total | 89,780 | 51,355 | $(46,979)$ | 1,859 | 96,015 |
|  |  |  | 2009 fm |  |  |
|  | 1 Jan 2009 | Market gross inflows | Redemptions | Market exchange translation and other movements | 30 Jun 2009 |
| Asian operations | 15,232 | 32,084 | $(30,628)$ | (311) | 16,377 |
| US operations | 50 | 6 | (18) | - | 38 |
| UK operations | 46,997 | 12,631 | $(4,006)$ | 299 | 55,921 |
| Group total | 62,279 | 44,721 | $(34,652)$ | (12) | 72,336 |

Notes
i The tables shown above are provided as an indicative volume measure of transactions undertaken in the reporting period that have the potential to generate profits for shareholders. The amounts shown are not, and not intended to be, reflective of premium income recorded in the IFRS income statement.

Annual Premiums Equivalents (APEs) are calculated as the aggregate of regular new business amounts and one-tenth of single new business amounts and are subject to roundings. New business premiums for regular premium products are shown on an annualised basis. Department of Work and Pensions (DWP) rebate business is classified as single recurrent business. Internal vesting business is classified as new business where the contracts include an open market option.

The format of the tables shown above is consistent with the distinction between insurance and investment products as applied for previous financial reporting periods. With the exception of some US institutional business, products categorised as 'insurance' refer to those classified as contracts of long-term insurance business for regulatory reporting purposes, i.e. falling within one of the classes of insurance specified in Part II of Schedule 1 to the Regulated Activities Order under FSA regulations.

The details shown above for insurance products include contributions for contracts that are classified under IFRS 4 'Insurance Contracts' as not containing significant insurance risk. These products are described as investment contracts or other financial instruments under IFRS. Contracts included in this category are primarily certain unit-linked and similar contracts written in UK insurance operations and Guaranteed Investment Contracts and similar funding agreements written in US operations.
ii Investment products referred to in the table for funds under management above are unit trust, mutual funds and similar types of retail fund management arrangements. These are unrelated to insurance products that are classified as 'investment contracts' under IFRS 4, as described in the preceding paragraph, although similar IFRS recognition and measurement principles apply to the acquisition costs and fees attaching to this type of business.
iii The tables above include new business for the Taiwan bank distribution operation. New business of the Taiwan Agency business, which was sold in June 2009, is excluded from the tables.
iv New business sales for the Group's Japanese insurance subsidiary, which ceased selling new business with effect from 15 February 2010, have been presented separately from the remainder of the Group.
V New business and market gross inflows and redemptions have been translated at an average exchange rate for the year applicable. Funds under management at points in time are translated at the exchange rate applicable at those dates.

