## TOTAL INSURANCE AND INVESTMENT PRODUCTS NEW BUSINESS

### TOTAL INSURANCE AND INVESTMENT PRODUCTS NEW BUSINESS notes i,iv

	Single			Regular				Annual premium and contribution equivalents (APE)			Present value of new business premiums (PVNBP)		
	2011 £m Half year		2010 £m Full year	2011 £m Half year		2010 £m Full year		2010 £m Half year			2010 £m Half year		
GROUP INSURANCE OPERATIONS													
Asia – ex India <sup>noteiii</sup> India	636 108	398 32	1,019 85	632 36	554 116	1,211 180	696 47	594 119	1,313 188	3,690 249	2,987 329	6,911 582	
Asia US UK	744 6,615 2,520	430 5,493 2,438	1,104 11,417 5,656	668 10 157	670 11 138	1,391 22 254	743 672 409	713 560 382	1,501 1,164 820	3,939 6,689 3,264	3,316 5,569 3,081		
GROUP TOTAL	9,879	8,361	18,177	835	819	1,667	1,824	1,655	3,485	13,892	11,966	25,907	
GROUP TOTAL - EX INDIAnoteiii	9,771	8,329	18,092	799	703	1,487	1,777	1,536	3,297	13,643	11,637	25,325	
ASIAN INSURANCE OPERATIONS													
Hong Kong Indonesia Malaysia Philippines Singapore	76 85 42 49 173	31 39 20 23 147	107 141 58 64 318	143 150 87 9 86	127 125 75 8 60	276 269 198 17 143	151 158 91 14 103	130 129 77 10 75	287 283 204 23 175	883 573 526 73 778	746 464 406 42 573	1,011 1,153	
Thailand Vietnam	5	8 -	15 1	10 19	12 18	25 41	11 19	13 18	26 41	42 65	45 65	100	
SE Asian operations inc. Hong Kong China (Group's 50%	430	268	704	504	425	969	547	452	1,039	2,940	2,341	5,570	
interest) Korea Taiwan	35 44 127	60 24 46	103 66 146	31 51 46	21 43 65	48 89 105	35 55 59	27 45 70	58 96 120	173 292 285	161 226 259		
TOTAL ASIAN OPERATIONS - EX INDIA India	636 108	398 32	1,019 85	632 36	554 116	1,211 180	696 47	594 119	1,313 188	3,690 249	2,987 329	6,911 582	
TOTAL ASIAN OPERATIONS	744	430	1,104	668	670	1,391	743	713	1,501	3,939	3,316	7,493	
US INSURANCE OPERATIONS Fixed annuities Fixed index annuities Life Variable annuities Wholesale	229 415 6 5,892 73	416 600 5 4,472	836 1,089 11 9,481	- 10 -	- 11 -	- - 22 -	23 42 11 589 7	42 60 11 447	84 109 23 948	229 415 80 5,892 73	416 600 81 4,472	1,089 166 9,481	
TOTAL US INSURANCE OPERATIONS	6,615	5,493	11,417	10	11	22	672	560	1,164	6,689	5,569	11,572	

# TOTAL INSURANCE AND INVESTMENT PRODUCTS NEW BUSINESS CONTINUED

#### TOTAL INSURANCE AND INVESTMENT PRODUCTS NEW BUSINESS notes i,iv > CONTINUED

	Single			Regular			Annual premium and contribution equivalents (APE)			Present value of new business premiums (PVNBP)		
	2011 £m Half year		2010 £m Full year	2011 £m Half year		2010 £m Full year		2010 £m Half year			2010 £m Half year	
UK AND EUROPE INSURANCE OPERATIONS												
Direct and												
partnership annuities Intermediated	184	362	593	-	-	-	18	36	59	184	362	593
annuities Internal vesting	117	119	221	-	-	-	12	12	22	117	119	221
annuities	561	637	1,235	-	-	-	56	64	124	561	637	1,235
Total individual annuities	862	1,118	2,049	_	-	-	86	112	205	862	1,118	2,049
Corporate pensions Onshore bonds Other products	121 835 421	159 688 462	228 1,660 774	135 - 22	106 - 32	198 - 56	147 84 64	122 69 78	221 166 133	750 836 535	613 689 650	1,099 1,660 1,089
Wholesalenotev	281	11	945	-	-	_	28	1	95	281	11	945
TOTAL UK AND EUROPE INSURANCE												
OPERATIONS	2,520	2,438	5,656	157	138	254	409	382	820	3,264	3,081	6,842
GROUP TOTAL note iii	9,879	8,361	18,177	835	819	1,667	1,824	1,655	3,485	13,892	11,966	25,907
GROUP TOTAL - EX INDIA note iii	9,771	8,329	18,092	799	703	1,487	1,777	1,536	3,297	13,643	11,637	25,325

#### INVESTMENT PRODUCTS - FUNDS UNDER MANAGEMENT notes ii,iv

	1 Jan 2011	Market gross inflows	Redemptions	Market exchange translation and other movements	30 Jun 2011
Asian operations	22,048	39,477	(39,106)	(553)	21,866
US operations	_	_	_	_	_
UK operations	89,326	13,390	(10,468)	1,102	93,350
GROUP TOTAL	111,374	52,867	(49,574)	549	115,216

	Half year 2010 £m							
	1 Jan 2010	Market gross inflows	Redemptions	Market exchange translation and other movements	30 Jun 2010			
Asian operations	19,474	37,983	(38,281)	1,169	20,345			
US operations	_	_	_	_	_			
UK operations	70,306	13,372	(8,698)	690	75,670			
GROUP TOTAL	89,780	51,355	(46,979)	1,859	96,015			

#### Notes

i The tables shown above are provided as an indicative volume measure of transactions undertaken in the reporting period that have the potential to generate profits for shareholders. The amounts shown are not, and not intended to be, reflective of premium income recorded in the IFRS income statement.

Annual Premiums Equivalents (APE) are calculated as the aggregate of regular new business amounts and one-tenth of single new business amounts and are subject to roundings. The Present Value of New Business Premiums (PVNBP) are calculated as equalling single premiums plus the present value of expected premiums of new regular premium business, allowing for lapses and other assumptions made in determining the EEV new business contribution. New business premiums for regular premium products are shown on an annualised basis. Department of Work and Pensions (DWP) rebate business is classified as single recurrent business. Internal vesting business is classified as new business where the contracts include an open market option.

New business premiums reflect those premiums attaching to covered business, including premiums for contracts classified as investment products for IFRS basis reporting.

The format of the tables shown above is consistent with the distinction between insurance and investment products as applied for previous financial reporting periods. With the exception of some US institutional business, products categorised as 'insurance' refer to those classified as contracts of long-term insurance business for regulatory reporting purposes, i.e. falling within one of the classes of insurance specified in Part II of Schedule 1 to the Regulated Activities Order under FSA regulations.

The details shown above for insurance products include contributions for contracts that are classified under IFRS 4 'Insurance Contracts' as not containing significant insurance risk. These products are described as investment contracts or other financial instruments under IFRS. Contracts included in this category are primarily certain unit-linked and similar contracts written in UK insurance operations and Guaranteed Investment Contracts and similar funding agreements written in US Operations.

- ii Investment products referred to in the tables for funds under management above are unit trust, mutual funds and similar types of retail fund management arrangements. These are unrelated to insurance products that are classified as 'investment contracts' under IFRS 4, as described in the preceding paragraph, although similar IFRS recognition and measurement principles apply to the acquisition costs and fees attaching to this type of business.
- iii The tables above exclude new business sales for the Group's Japanese insurance subsidiary, which ceased selling new business with effect from 15 February 2010.
- iv New business and market gross inflows and redemptions have been translated at an average exchange rate for the period applicable. Funds under management at points in time are translated at the exchange rate applicable at those dates.
- v UK wholesale sales for full year 2010 include amounts for a bulk annuity buy-in insurance agreement with an APE of £88 million.