

Name of Company in which Shares are held (Company name must be specified)

Name and Address of first named shareholder and names of all other shareholders

Company Code (if known)

Shareholder Reference Number (SRN) if known

Account Designation (if any)

Important Note: In order to process this form the SRN and Account Designation (if any) must be specified. Your SRN starts with 'C' or 'I' and is followed by 10 digits.

Currency Election Form (instructions overleaf)

Shareholders wishing to receive a cash dividend in an alternative currency (or who wish to change an *existing currency* election) should complete this Currency Election Form.

If this form is incomplete or if *paper* instructions are received in any other format the shareholder's instructions will be deemed invalid and will be rejected. Computershare Investor Services will not accept any liability in relation to such rejected instructions.

Please ensure that the company concerned offers the currency you wish to elect on.

I /We hereby elect to receive the dividend in the following currency (please select):-

Sterling

US Dollars

Please note that Prudential plc is a Mandatory Direct Credit Company. This means Prudential plc pay cash dividends by direct credit only. To register your bank account details, please visit www.investorcentre.co.uk and create an account if you haven't already done so. Additionally, please be advised that you are not able to give instructions for your dividends to be paid in a combination of available currencies.

In the event that we need to contact you regarding the processing of this form, please supply one of the following:

Telephone Number

Email Address

Please note that these contact details will not be recorded by Computershare Investor Services PLC for any future use.

Signature(s)

For details of who needs to sign this form, please see the 'how to complete' notes on the reverse of this form.

Date DD / MM / YY

If you are signing on behalf of a Corporate Body, please also state the capacity under which you are signing e.g. Company Director

Signature 1 (Please sign in the box below)

Capacity of Signatory 1

Signature 2 (Please sign in the box below)

Capacity of Signatory 2

Signature 3 (Please sign in the box below)

Signature 4 (Please sign in the box below)

Stamp of Corporate Body

A Corporate should affix its common seal or sign under the hand of a duly authorised official who should state his/her capacity.

Company Seal/Stamp

EXT 2319



How to complete this form

Please use a **black pen**. Print in CAPITAL letters inside the boxes as shown in this example.



Signature(s)

You must sign this form as follows in the spaces provided:-

Joint Holding: The signatures of all joint holders are required. If the holder is under 18, a parent or legal guardian must sign and state their capacity.

Power of Attorney: To sign under Power of Attorney, you must have already lodged an original or certified copy of the Power of Attorney with the registrar. If you have not previously lodged this document for notation, please attach it to this form when you return it.

Please note that Computershare Investor Services PLC requires a photocopy Power of Attorney to be certified under the Powers of Attorney Act 1971. It must be certified in ink on every page by the donor, or by a solicitor or stockbroker, to state that it is a true and complete copy of the original. Computershare Investor Services PLC cannot accept a photocopy that has not been certified in ink on every page.

Companies: In the case of joint holders ALL must sign. In the case of a corporation this form should be signed by two authorised signatories (e.g. Director & Company Secretary) stating their capacity. Alternatively, this form can be signed by a director of the company in the presence of a witness who attests the signature or under its common seal.

Deceased Shareholder: Where the shares are in the name of a deceased holder, instructions signed by the Executors or Administrators should indicate the name of the deceased.

Please return this form to: